



FOR IMMEDIATE RELEASE

Ottovonmo Productions makes Good Things Happen at Colonial Laundromats

Syracuse, NY May 18, 2009 Ottovonmo Productions Inc. developed a hit marketing campaign for Colonial Laundromats called “Good Things Happen at Colonial Laundromats.” The concept was created by our Lead Cinematographer Ben Richardson and written/produced by the latest addition to the Ottovonmo Productions team, Mark Eischen.

Mark brings over 15 years of advertising and creative marketing experience to the Ottovonmo. For Colonial Laundromats, Mark produced a commercial which highlights the cleanliness, availability of machines, and that it is open 24 hours, while catching the viewer’s eye and sense of humor with a classic boy meets girl love story.

“I couldn’t be more thrilled to have Mark on board,” said Bret Moses, President of Ottovonmo Productions “he has already brought some fresh ideas to our clients and I look forward to growing our business with him. Add Mark’s voiceover talent, and we think he is an outstanding addition to our team.”

Colonial Laundromats took a chance and accomplished both a memorable commercial while keeping true to their local clientele by showcasing their immaculate facilities. “We were very pleased with Ottovonmo’s concept and execution.” Tim McConnell commented “they created a memorable, National broadcast quality commercial for us which sticks out from the other local commercials out there.” To view the commercial, go to <http://www.UpstateTVAds.com>

About Colonial Laundromats

Colonial Laundromats is the largest chain of self-service laundry facilities in Central New York. We pride ourselves in providing our customers with a convenient and easy way to service their needs. We are a family owned business and have been serving Central New York area since 1983.

About Ottovonmo Productions Inc.

Ottovonmo Productions Inc. is a technology based video production agency that specializes in the creation of traditional and innovative media for local, national and international businesses. They produce broadcast commercials, infomercials, and corporate videos for sales, marketing, and training.

The agency leverages the latest technology to deliver high production value with scale to accommodate small to large business marketing and advertising budgets. Ottovonmo Productions Inc. is headquartered in New York and serves clients throughout the United States.

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