



FOR IMMEDIATE RELEASE

Syracuse Production house creates high-end digital video and media kit for Skaneateles Resort

Syracuse, NY - Businesses with marketing savvy like Mirbeau Inn & Spa are discovering that high-tech enhancement of their own marketing efforts, just as the mammoth corporations employ, has become extremely affordable through advancing digital technology. When General Manager Brent Truax began the process of finding the right company to execute his vision, however, he searched companies in NYC, California, and other regions that he thought could best fulfill his technology expectations. He was unaware that everything he needed was just down the road in Syracuse, NY at Ottovonmo Productions Inc.

After doing his due diligence, and speaking with and researching companies from anywhere and everywhere, Mirbeau Inn & Spa hired Ottovonmo Productions to help guide them into the new media driven business community, and effectively showcase their unique resort without potential clients having to travel there. Using Mirbeau's tagline, "the difference is..." Ottovonmo Productions created a media tool kit that allows Mirbeau to access their own stock photos, promotional videos and web vignettes that are specifically tailored to certain aspects of their business, from the soothing spa, to the Monet inspired gardens, to the four-star restaurant, Giverney.

"Ottovonmo created and placed all of the material on a page on the back-end of their website, (ottovonmo.com/mirbeau) allowing us to interact, monitor and modify the video and material, and then we'd see instant results throughout the process. They came in with a very professional, organized and efficient crew, and exceeded our expectations in all aspects of the project right up to the end result. We are extremely happy with the work they did for us and will continue working with them on projects in the future."

So Mirbeau now has a centerpiece marketing video for their website, www.mirbeau.com, allowing their modern clients to discover Mirbeau through Ottovonmo's clean, crisp footage. They also have over 600 new digital photos for their marketing team, as well as 360-degree tours of their beautiful facilities. Ottovonmo has created a new media site, as well, so Mirbeau's marketing team has simple access to high-resolution versions of all of their artwork, and everything that was and will be produced, for any marketing material they would like to create moving forward. Mr. Truax added, "It's high-tech but it's simple, and these creations have helped make my life much easier from a marketing standpoint."

About Ottovonmo Productions Inc.

Ottovonmo Productions Inc. is a technology based video production agency that specializes in the creation of traditional and innovative media for local, national and international businesses. They produce broadcast commercials, infomercials, and corporate videos for sales, marketing, and training.

The agency leverages the latest technology to deliver high production value with scale to accommodate small to large business marketing and advertising budgets. Ottovonmo Productions Inc. is headquartered in New York and serves clients throughout the United States.

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