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Marketing Video Produced By Ottovonmo Productions Focuses On Life At Menorah Park

Syracuse, NY (November 10, 2009) - Ottovonmo Productions has produced a promotional and marketing documentary for Menorah Park, entitled "Menorah Park, Meeting Tomorrow's Needs for the Next Generation." The project was spearheaded by Mark Eischen, Producer/Writer with Ottovonmo Productions.

"It really was a collaborative effort," says Eischen. "We worked closely with Jill Allen, Director of Development at Menorah Park. Our task was to show the many aspects of Life at Menorah Park, and the multitude of services they offer. Our goal was to give the viewer a personal experience and to avoid any 'institutional' feel, because Menorah Park really is much more than that. I'm confident that we accomplished this for our client."

Menorah Park will utilize the video to market to residents and their families, as well as a presentation piece for prospective donors.

About Menorah Park

Menorah Park is a Senior Living Facility, located off East Genesee St. between the town of Dewitt and the historic Meadowbrook section of Syracuse. Originally established as The Jewish Home for the Aged in 1912, Menorah Park has grown to a several acre campus, serving Seniors in every stage of later life.

About Ottovonmo Productions Inc.

Ottovonmo Productions Inc. is a technology based video production agency that specializes in the creation of traditional and innovative media for local, national and international businesses. They produce broadcast commercials, infomercials, and corporate videos for sales, marketing, and training.

The agency leverages the latest technology to deliver high production value with scale to accommodate small to large business marketing and advertising budgets. Ottovonmo Productions Inc. is headquartered in New York and serves clients throughout the United States.

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